



# Multilingual services for the tourism industry



The tourist industry is one of the world's fastest-growing and most financially powerful sectors.

The WTTC (World Travel & Tourism Council) has forecast a gradual increase in international travel, while the World Tourism Organization estimates that by 2030 there will be roughly 1.8 billion journeys every year.

Multilingual services have become a key factor in the global tourism industry and a driving force in encouraging cross-border travel. Effective communication in all languages means that we are all becoming citizens of the world.

SeproTec offers the tourism sector a wide array of comprehensive multilingual services designed with both the industry and the consumer in mind.

## 📍 RELIABILITY

More than 30 years of experience, endorsed by major clients from every field in the tourism industry.

## 📍 EFFICIENCY

We design a customized workflow to cater to projects of all sizes, and assign just one reliable contact person to handle your individual customer service needs during your internationalization process.

## 📍 COMPREHENSIVENESS

We offer a comprehensive service in over 750 language combinations and can provide telephone interpreting into 120 languages available in less than two minutes whenever you need it.

## 📍 PROFESSIONALISM

We guarantee consistency in our translation and interpreting services by applying strict quality control standards.

## 📍 PRODUCTIVITY

We have a diverse team of professionals and collaborators from all over the world with year-round, 24/7 availability.

## 📍 FLEXIBILITY

We develop specific solutions for our clients' content managers and use webcast technology for multi-channel simultaneous interpreting services anywhere in the world.

## 📍 COST-EFFECTIVENESS

We focus our technical and human efforts on reducing overhead to ensure competitive prices.

## We are your global multilingual solutions provider

### We will guide you throughout the journey

📍 Our language advisory service is there to take your hand and guide you from the very beginning.

### We go where others don't

📍 Our multilingual services cover every field in the tourism industry:

- Travel agencies
- Airlines
- Cruise lines
- Railway transport
- Car rental companies
- Accommodation and restaurants
- Conferences and conventions
- Tourist destinations

### We are there every step of the way

📍 We work with all formats to ensure comprehensive multilingual management of all your content:

- Translation and editing of brochures, POS displays, etc.
- Transcreation of communication materials
- Translation and editing of corporate manuals and technical content
- Localization of websites, apps and booking engines
- Multimedia localization
- Language testing services
- Dubbing and subtitling of videos for passengers
- Telephone translation for hotels and call centers
- Face-to-face interpreting
- Translation and editing of posts on social networks
- Translation and editing for loyalty programs

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#### About SeproTec

SeproTec is a Sepro Group company offering multilingual services, with 30 years of experience providing cost-effective and high-quality solutions in the fields of translation and interpreting. Named one of the top 30 businesses in its industry (Common Sense Advisory), SeproTec employs cutting-edge technology to manage translation projects, designed specifically to maximize client satisfaction, and has 325 employees and over 7,500 freelance collaborators who work with management teams to offer a 24 hour service for any multilingual needs.