WONDERLOC WORKFLOW

WONDER above the cloud

LOCALIZATION · **PLUG IN**

SeproTec · MANAGEMENT SYSTEM

1 RECEIPT
2 CONTENT ANALYSIS
3 QUOTE
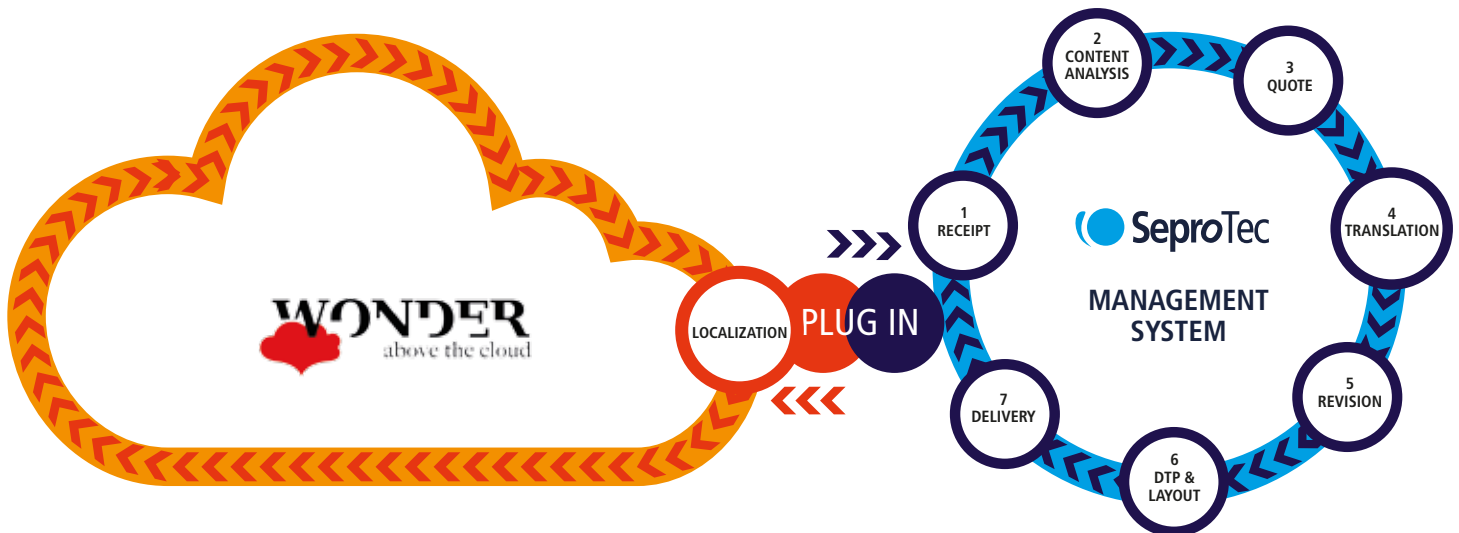4 TRANSLATION
5 REVISION
6 DTP & LAYOUT
7 DELIVERY

Main features

Social Media	Content created and localized in WonderLoc can be published in any Social Networks such as Facebook, Twitter, LinkedIn and Google+ with just a simple click. Comments and notes received can be managed in a Dashboard.
Insite Editing + Drag&Drop	Content can be managed with a simple drag&drop and localization can be launched by pressing a button.
Search	Advanced search feature on the whole content of the website.
Mobile	Responsive templates are very flexible and can adapt to any device view. It is possible to show the same or different content on every device.
Statistics	WonderLoc uses the best statistics analysis technology available on the market (WEBTRENDES). From a Dashboard you can analyse the traffic in all your digital marketing channels such as Website, Mobile and Social.
Media Library	All digital media elements are stored in a centralized library and can be added to any channel.
e-commerce	Availability of a shopping-cart integrated with payment system such as PayPal.
Community	Very easy to create a community on your site or mobile device. With a simple drag&drop, you can activate comments, ratings, votes, surveys in any page or content.
Sharing	Content can be shared by users on their Social Networks: Facebook, Twitter, LinkedIn e Google+.
Workflow	For the best content control, this technology offers a classic and functional workflow where each content is created, translated, revised and published.
Digital Marketing Service	Creating marketing campaign has never been so easy with mailing and Google AdWords.

ABOUT Cruel Design

Cruel Design is a sofware engineering agency with over a decade of experience, focused on the use of new technologies of communication for the development of creative and innovative solutions. Since 2012 it is an Oracle Gold Partner and Implementation Specialist of WebCenter Sites; this makes them an ideal provider of great services for doing business online.

The Cruel Design team, that consists of 10 Oracle Certified WCS senior specialists and 2 senior interactive designers, has developed over the years more than 100 interactive projects and won numerous awards including an FWA "Mobile of the Day 2012".

ORACLE® Gold Partner

ABOUT SeproTec

SeproTec, a member of the Sepro Group and ranked among the Top 40 Language Service Companies in the world (Common Sense Advisory, 2014), is a Multilingual Service Provider with more than 25 years of experience providing high-quality, cost-effective solutions in translation and interpreting. We are renowned for using the most advanced translation management technology, specifically designed to maximize customer satisfaction. SeproTec has more than 330 employees and over 4500 freelancers collaborating within dedicated customer teams providing 24/7 service.

SGS · SGS · SGS
Headquarter offices

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WonderLoc

Multilanguage web content management

Efficient

WonderLoc is a cloud solution based on Oracle technology that enables companies to create, manage and localize their digital content and online communications in the most efficient and fastest way through ready-to-use and fully customizable software product.

With WonderLoc, web content management is easier than ever and doesn't require any IT expert knowledge, Data Centres support or expensive software product licenses.

Fast

The solution is suitable for companies who wish to go global in a fast and cost-efficient way, for companies who are already global, but need to enhance their content and be more visible on the web market with additional languages, and also for companies that use Oracle Web Centre and need their content to be automatically sent to localization and published on the web.

Easy

The platform gives access to a large variety of features for the creation of new content, for updating existing content and for the translation and localization of content.

In addition, it supports the creation of marketing campaigns, manages and monitors your web presence and enables the creation of interactive product and service catalogues.

What you can do with WonderLoc:

- Create Multilanguage web sites with one click
- Manage the localization of the content in all languages at the same time
- Add large content to the website in one go
- Change layout in a very short timeframe
- Create automatic statistics to evaluate ROI
- Create web marketing campaigns
- Publish content on social media such as Facebook, Twitter, LinkedIn, Google+ etc.
- Publish online catalogues with shopping carts
- Centralize content management for all devices
- Diversify content for different devices and visitors
- Activate contents with comments, surveys, blogs, etc.
- Customize content based on registered users according to age, gender, address, habits, shopping, etc.
- Integrate into CRM, ERP, pay system and other web applications